

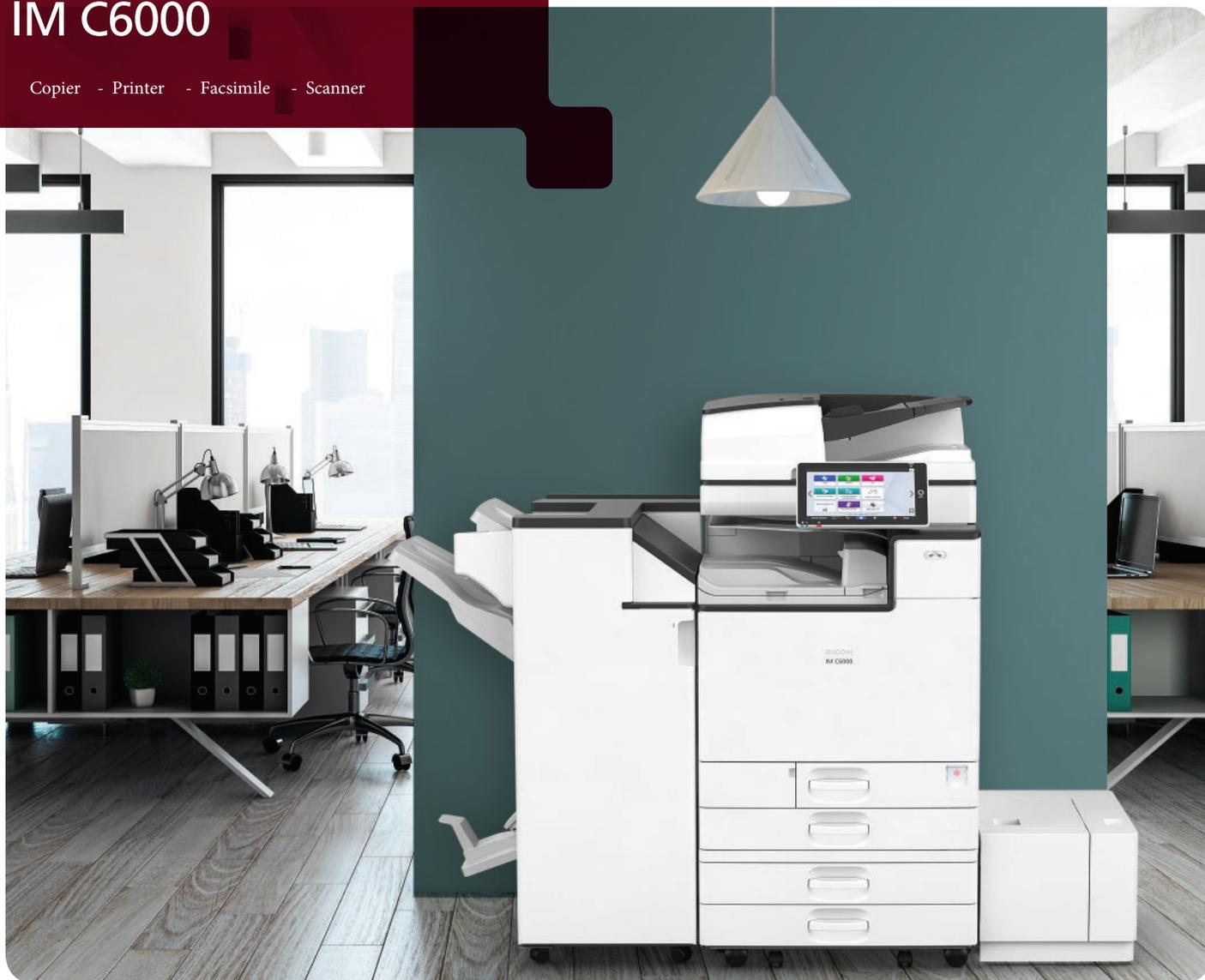
Full Colour Multi Function Printer



RICOH
IM C2000
IM C2500
IM C3000
IM C3500
IM C4500
IM C6000

RICOH
imagine. change.

Copier - Printer - Facsimile - Scanner



Technology that Grows with You	2
Scalable Intelligence	2
Scalable. Secure. Sustainable. Simple.	3-6
Device Comparison	7
Why Partner with Ricoh	8

Technology that Grows with You

Discover Ricoh's Dynamic Workplace Intelligence. Our new range of Intelligent Devices are the smart choice for a forward thinking business.



Forget the days of purchasing a new device every time you want access to updated technology. With Ricoh's new Intelligent Devices you will be able to access the latest technology through updates made directly to the device as you need them – so its capabilities can grow as your business does. Download the latest features, upgrades and applications as you need them, to keep your device up to date and ready to meet your business needs – now and in the future. Our new Intelligent Devices not only deliver the latest technology and outstanding print output, but are inherently designed to operate sustainably and securely.

Scalable Intelligence

To compete effectively, businesses now must be agile, efficient, productive and able to deliver on their promises to customers. Maintaining this competitive edge requires the support of up to date, sophisticated technology.

As your business grows, so does your need for the right technology to support that growth. That's why Ricoh has changed the way we make our digital and print technology available to you – so you can take advantage of what you need as soon as you need it.



Smart Scalability

Get access to the latest technology as they become available, so your device capabilities scale up as your business does.¹



Customise to meet your needs

Select from our range of applications and software solutions to tailor your device to deliver the workflow solutions that meet your business needs.

Scalable. Simple. Secure. Sustainable.

With our new Intelligent Devices, you can benefit from the outstanding quality, reliability and security that you can expect from Ricoh, plus on-demand access to the latest technology.

Get Technology that Grows with your Business

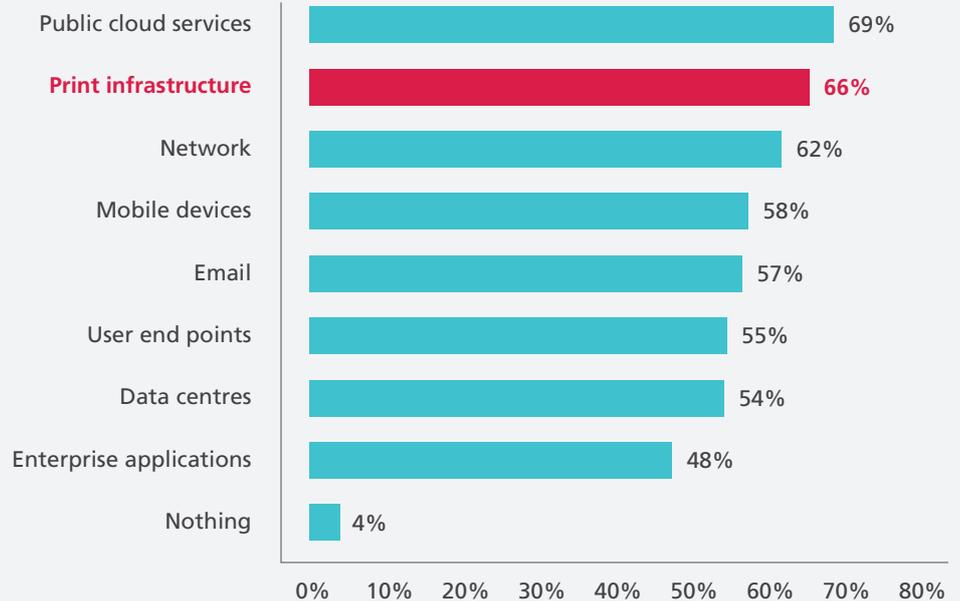
Simply add software solutions, applications and cloud services as you need them to optimise your document management workflows and help your employees work faster, smarter and more securely. Ricoh Always Current Technology allows new features, selected applications and upgrades to be downloaded and installed directly to your device on request. No need to call a technician or wait until end of a contract. Easy. Scalable. Customisable.



You can connect your Ricoh Intelligent Device to external cloud services and third-party apps with Ricoh workflow applications. Convert paper-based information to digital by scanning directly to services such as DropBox™ or Sharepoint™, Google Drive, or scan direct to folders on your corporate network. Get quick access to a range of 'scan-to' functionality as new services become available.

Rating of IT risks that may lead to security breaches²

(% ranking as a top 5 concern)



Expect Outstanding Quality, Access and Productivity across Digital and Print

Ricoh advanced printing technologies deliver sharp text and true colour without saturation, so you get the best quality print results every time.

But your Ricoh Intelligent Device delivers much more than excellent print results – it's the hub of your business' document management workflow. Digitise your document processes to enable swift yet secure access to information as its needed.



Easily connect mobile devices using the Ricoh Smart Connector App and other mobile applications to print, scan and access documents seamlessly.

Our range of versatile finishing and paper tray options allow you to add a professional touch to your printed materials while saving time, streamlining workflow and reducing outsourcing expenses. Whether it's a compact Internal Finisher, Hole-Punching, Stapleless Binding or

Saddle Finishing and professional folding; Ricoh has the right finishing solution for your business; plus you can handle longer job runs and minimise user intervention by expanding the paper capacity with a number of paper handling selections.

Seriously Easy to Use. Smart Support when you need it.

Unlock the full extent of the device capabilities with the user friendly Smart Operation Panel. The panel's touch interface emulates that of your smart device, so it's immediately familiar and intuitive. The Smart Operation Panel user experience is consistent across multiple Ricoh devices, so once you've learned to use one device, you can use them all.

Customise the panel with your company logo and personalise it by user – giving instant access to frequently used functions.

When you need help operating one of our Intelligent Devices, Ricoh Intelligent Support capabilities give you support quickly when you need it. Through our RemoteConnect Support solution our specialists can remotely access the Ricoh devices in your workplace to make fixes and minimise downtime. A support specialist can even remotely operate the Smart Operation Panel and guide the user in real-time on how to use the device.



IT managers at large enterprises can use the intuitive Remote Panel Operation tool to access their fleet of devices in-house and resolve issues quickly and easily over the company network.

Web-help and How-to-Videos accessible via the Smart Operations Panel will allow you to complete simple tasks like toner replacement quickly and easily.

Rely on Outstanding Built-in Security

Ricoh Intelligent Devices embody our deep commitment to protect businesses from security risk. Security is in the DNA of our entire digital workplace portfolio. Always has been, always will be.

Importantly, Ricoh enables secure access to data whilst ensuring that security features and products do not hinder business innovation, functionality or productivity – so you can get on with the job, knowing your data is safe.



Ricoh helps protect your business data throughout its entire lifecycle – from solutions such as user authentication which prevents sensitive documents from being viewed, copied or sent by unauthorised users, to hard drive surrender services for the device at its end of life. Ricoh's Data Overwrite Security System (DOSS) is designed to overwrite the areas of the hard drive used for image processing after each printing, copy, scan or fax job. You can also protect sensitive documents with RICOH Streamline NX secure release feature that restricts access to print output to the document owners only.



Ricoh offers a broad line of devices that have been certified as conforming to the IEEE 2600 security standard – and our product line is constantly being enhanced to meet our customers' changing requirements.

The IEEE 2600 security standard defines the minimum requirements for security features used by devices that require a high level of document security establishing a common baseline of security expectations for both printers and multifunction printers.

In addition, Ricoh Australia holds certifications and committed to compliance with this international standard that describes best practices for an Information Security Management System.

Minimise your Business' Carbon Footprint

When you partner with Ricoh, you are making an environmentally sound choice thanks to our deep and enduring commitment to minimising the environmental impact of our devices and workflow. Ricoh Intelligent Devices have one of the lowest energy consumption levels in the industry, both in Typical Electricity Consumption (TEC) and actual power consumption.



RICOH Intelligent Devices offer low energy consumption without sacrificing business productivity. The mobile sensor and Default Auto Off timer setting reduces power consumption, operating costs and carbon footprint when the device is not active – while a quick recovery time makes sure there is no impact on your productivity.



Ricoh is experienced in identifying repeated paper-based processes and converting them to automated digital processes which help organisations in reducing carbon footprint. A range of Ricoh applications enable this by facilitating a conversion from paper-based workflows to digital. In addition, Ricoh offers recycling programs to ensure responsible end-of-life product management.

Device Comparison

	COLOUR						B&W
	Low-volume		Mid-volume		High-volume		Mid-volume
							
Models	Ricoh IM C2000	Ricoh IM C2500	Ricoh IM C3000	Ricoh IM C3500	Ricoh IM C4500	Ricoh IM C6000	Ricoh IM C430F
Capabilities							
Copy	✓	✓	✓	✓	✓	✓	✓
Scan	✓	✓	✓	✓	✓	✓	✓
Print	✓	✓	✓	✓	✓	✓	✓
Fax	✓	✓	✓	✓	✓	✓	✓
Connectivity							
Wireless Connectivity Option	✓	✓	✓	✓	✓	✓	✓
Print to / Scan to USB	✓	✓	✓	✓	✓	✓	✓
Smart Operation Panel	✓	✓	✓	✓	✓	✓	✓
EFI controller			✓	✓	✓	✓	
Speed (pages per minute)	20 ppm	25 ppm	30 ppm	35 ppm	45 ppm	60 ppm	43 ppm
Paper capacity (maximum paper input)	2,300 sheets	2,300 sheets	4,700 sheets	4,700 sheets	4,700 sheets	4,700 sheets	2,100 sheets
Finishing	Booklet Internal Stapleless		Booklet Capacity Finisher Hybrid Internal Multi-fold Stapleless		Booklet Capacity Finisher Hybrid Internal ⁴ Multi-fold Stapleless		

B2B Technologies Pty Ltd, 44 Doody St Alexandria NSW 2015, Australia, 1300 213 074