

Winter 2020 Pick Award

Ricoh IM C300F

Outstanding Colour MFP for Mid-Size Workgroups





The Ricoh IM C300F, which has claimed the BLI Winter 2020 Pick award for Outstanding Colour MFP for Mid-Size Workgroups, offers...

- Exceptional usability, flawless reliability, and fast scan speeds, which add up to maximum productivity
- High-quality, professional-looking output that will more than meet the needs of general office use
- An intuitive, feature-rich touchscreen that simplifies walk-up activity, and robust administrative tools that provide an impressive level of control over a mixed fleet
- Integration with a wide range of time- and money-saving solutions and apps

"The feature-rich Ricoh IM C300F is the perfect choice for mid-volume environments looking for a colour MFP that will keep them productive and produce high-quality output," said Kaitlin Shaw, Senior Editor of Printer/MFP Analysis at Keypoint Intelligence. "The unit's touchscreen lets users select from a range of apps that can help save businesses time and money. It also gives administrators strong control over a mixed fleet and supports many mobile options, allowing productivity to extend beyond the workstation."

"Busy workgroups can rely on the Ricoh IM C300F to easily keep up with their demands," said Chris Patten, Test Technician at Keypoint Intelligence. "Besides delivering a perfect reliability performance and fast scan speeds, the unit is incredibly easy to use and maintain and is packed with productivity-enhancing features. The device can also be counted on for standout image quality, whether in black, colour, print, or copy mode. With its impressive colour output, businesses can create marketing materials in-house. The Ricoh IM C300F has everything mid-size workgroups could want in a colour MFP."





About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - BUYERS LAB · North America · Europe · Asia

Randy Dazo, Group Director, Office Technology & Services

Deanna Flanick, CRO Patrick Albus, CFO

Jamie Bsales, Director, Solutions/Security Analysis Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director, Copier MFP/Production George.Mikolay@keypointintelligence.com Carl Schell, Managing Editor Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor Kris.Alvarez@keypointintelligence.com

Lee Davis, Senior Editor, Scanner Analysis & Software Evaluation Lee.Davis@keypointintelligence.com

Kaitlin Shaw, Senior Editor, Printer/MFP Analysis Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor Priya.Gohil@keypointintelligence.com

Simon Plumtree, Senior Editor Simon.Plumtree@keypointintelligence. com

Andrew Unsworth, Senior Editor, Software Evaluation Andrew.Unsworth@keypointintelligence.

LABORATORY

Pete Emory, Director of U.S./Asia Research & Lab Services

David Sweetnam, Director of EMEA/Asia Research & Lab Services

COMMERCIAL

Mike Fergus, Vice President of Marketing & Product Marketing

Gerry O'Rourke, International Commercial Director

