B2B TECHNOLOGIES

Empowering Real Estate

SOLUTIONS FOR REAL ESTATE

The Real Estate Sector

We want to ensure you have the right solutions to empower your real estate firm, helping you provide the best service to your customers. We know Marketing is important in your business, so we are here to make sure you achieve your goals.

Industry Trends & Challenges

Customer Experience: Customer experience and getting more listings are what drive the industry. It is important, now more than ever to have the customer experience exceed expectations.

Growing Costs: Presenting your Real Estate business as a professional brand and creating the finest impression for your clients' properties can heavily drain budgets.

Digital Transformation: There is now the need to manage multiple devices as well as data and information - especially when onsite at opens or auctions, for example.

Data Security: A top priority is to invest in data security measures. Focus and investments have been made to ensure optimal security and data protection.

\$1 MILLION

in savings annually for a Real Estate customer by streamlining accounts payable process, and speeding the payment cycle.

Source: Hyland

Solutions: Print

When dealing with one supplier for all printrelated needs, you are able to optimise your print fleet.

From A3 multifunction devices for around the office, to A4 desktop printers.

We have the latest range of devices, with premium capabilities, such as AirPrint, Mobile printing, wireless and more! You can even download apps as you need them.

Our extensive range of products mean that you can print the materials you need (e.g. photos, brochures, invitations to open homes, and even property banners) in-house, saving you time and money.

Choose from a range of printers from premium manufacturers, all under one bill and one phone number to call.

Print Software

PaperCut products helps you ease up admin, empower team productivity, and secure clients' data – all while cutting costs and waste.

Digital Workflow Software

Our software can automate routine tasks such as scanning and filing contracts and other documents. The goal is to help you save time to so you can do what you do best - sell!

You can also control volumes of information efficiently though integration, automation and data management. These systems process, capture, store, manage and track documents within your organisation. Access information no matter where you are, at your fingertips.

Collaboration Solutions

Jabra Headsets provide effective noicecancellation. Real Estate offices can get noisy; that is why our headsets have'Active noisecancellation', which can virtually eliminate lowfrequency sounds. Headsets work with all mobile devices, and you can easily transfer calls from apps such as Skype to a business call.

BenQ Interactive Flat Panels can showcase possible listings via the panel, using the wireless 'InstaShare' to mirror and control digital content across devices.