

Customer Success Story

Platinum Pre School



OUR CUSTOMER: PLATINUM PRE SCHOOL

Platinum Pre School is an early learning centre based in Sydney, Australia.



“One of the best things about resources like BenQ Boards is that... we can develop activities where they’re going to be interactive with each other”

PLATINUM PRE SCHOOL PARTNERS WITH B2B TECHNOLOGIES TO TRANSFORM THEIR CLASSROOMS

“Our philosophy here is to be kind,” says Jo O’Brien, director and co-founder of the Platinum Pre School in New South Wales. At their core, Platinum strives to create a safe and welcoming environment that is open to all kinds of young learners, including children with disabilities and cultural barriers.

“We are really, really passionate about inclusion,” she says. As a veteran educator raising a son with special needs, O’Brien is keenly aware that learning has to be more accessible to a more diverse set of children. By giving kids an equitable learning experience, they get more opportunities to develop both their cognitive skills and their 21st century skills, which include their ability to socialize with peers and their familiarity with technology.

“One of our main focuses here is school-readiness,” says O’Brien, explaining why they want to give their children the basic social tools and knowledge they will need once they transition into the next stage of their education. “The reality is... They move from an early childhood setting to a mainstream primary school setting where they are using computers, and laptops, and iPads, and things like that so we need to expose the children a little bit.”

Our Partnership



First signing with B2B Technologies in 2022, Platinum Pre School was provided a print devices on a managed service plan. The A3 Ricoh IM C3000 was installed in their centre in Randwick. The devices are used daily, helping produce invoices, as well as other accounting and relevant paperwork.

After signing the first agreement with us, we discussed our other offerings, including the BenQ Board Master RM6502 and the BenQ DVY32 4K UHD Conference Camera.

Platinum Pre School saw this as a great opportunity to transform their school

readiness programs using Interactive Displays with built-in InstaShare and EZWrite apps for screen mirroring and whiteboarding.

“There’s a big difference between including children and interacting with them,” says O’Brien. She explains how although it’s their school’s goal to give all their kids equal opportunities to learn, they want to go beyond just inclusion and create more meaningful interactive learning opportunities where children can develop their social skills and build deeper relationships with each other. “It’s all part of that school transition... We want the children to feel comfortable and attain that sense of belonging,” she says.



THE CHALLENGE

Platinum Pre School needed an interactive display solution that showed content very clearly, would allow kids to work together, and would offer them more flexibility in terms of activities and mobility.

In an effort to get students to socialise with their peers, they originally installed a projection-based interactive whiteboard in one of their learning spaces.

However, it didn't take long before they realised how limited the device was in terms of functionality and usability. Being fixed to the wall, the board restricted group play and did not encourage inclusivity between children. This, coupled with unstable connectivity, continuous recalibration, and having to always dim the lights to see the screen clearly, drove staff away from using the device altogether.

For one, their interactive whiteboard was fixed on a wall so only one set of students assigned to that room could use it.

Another problem was the lighting conditions. Since the interactive whiteboard uses a projector, they needed the room to be dim. Teachers had to close the windows or turn off the lights in order for the kids to clearly see what's being projected on the wall. Other issues, such as inaccurate touch response and unstable connectivity, also interrupted the flow of their learning sessions.

THE SOLUTION

They needed an interactive display solution that showed content very clearly, would allow kids to work together, and would offer them more flexibility in terms of activities and mobility. After going through a few rounds of demos and consultations, they found that the BenQ Board met all their criteria. With its large 4K UHD screen, multiple touchpoints and portable room-to-room functionality, the children were able to play on the BenQ Board from all key learning areas, together.

With reliable wireless screen sharing, teachers could develop activities to help kids build critical skills, and in turn watch confidence increase considerably.

The BenQ Board Master Series along with the BenQ Zoom™ Certified Conference Camera, are included in BenQ's Early Education Solutions.

BenQ Boards integration into the Platinum Pre School learning space showed an immediate benefit. Using the in-built InstaShare and EZWrite Apps, teachers could help children with additional needs access the board, ultimately enabling all kids to have a shared learning experience. The Digital-play-based learning program created an opportunity for the kids to develop not only their digital literacy but also their motor skills, preparing them better for their transition to big school.

The Experience With Us



At B2B Technologies, we preach our customer service, as that is what sets us apart from other suppliers.

Parents and teachers alike are noticing how the BenQ Board is positively shaping their children's attitude towards learning.

The kids have started to grasp how to not only interact with one another but also in larger groups.

As a result, Platinum has prepared all kinds of young learners, including children with disabilities and cultural barriers, for their transition to the next stage of their education.

Not only do we offer excellent customer service, but with our plans and flexible finance options, we were able to include the addition of the BenQ board into their repertoire with ease!

About Our Solutions

PRINT

Platinum Pre School was provided with a Ricoh IM C3000.

The Ricoh IM C series is a range of intelligent colour A3 multifunction printers.

Equipped with the latest technology, it is able to print, copy and scan, with the perks of installing software as you need it, as well as additional security of documents.

With additional finishing options, they also have a 10.1 inch operation panel and support mobile printing.

This device is managed by an agreement known as a Managed Service Plan (MSP). MSP refers to an all-in-one, comprehensive solution, intended to manage a company's print infrastructure and optimise its printing environment.

With B2B Technologies as your provider, we take responsibility for the operation, maintenance, and improvement of a company's print fleet, including printers, copiers, scanners, and multifunction devices.

The MSP that these devices are on, provides flexibility and ensures you always have a specialist looking after you and your printers. You don't have to worry about the costs of printing, toner replenishment, or what to do if your printer jams.



About Our Solutions

BENQ BOARD

The BenQ Board Master RM6502 is from the BenQ Board Master series, designed masterfully for the classroom.

Excite and inspire your students through immersive hands-on lessons while protecting their health—all on one interactive display.

Share your laptop screen and control it from the BenQ Board or use the many built-in features. Access your files on the cloud and enjoy a wide range of dynamic teaching tools.

Teach using EZWrite, a powerful and intuitive whiteboard packed with educational features. Double teaching efficiency by having supporting content from the internet on the side. EZWrite lets you save whiteboard sessions to continue lessons at a later time.

Enjoy the flexibility of teaching from anywhere in the room. With InstaShare 2, you can easily share your laptop, tablet, or smartphone screen onto the BenQ Board. Control your device right from the display to navigate lesson material without having to go back and forth.

Classes have never been more fun. Whether you're teaching in person or holding a hybrid class, keep your students engaged with a wide variety of teaching tools that encourage active participation from wherever they are.

Key features:

- ~ Dustproof
- ~ Germ resistant
- ~ Anti-glare
- ~ Low blue light
- ~ Flicker-free
- ~ Device Management
- ~ 65W USB Type-C
- ~ 2 x 16W Speakers
- ~ Smart 6-mic array



Feedback

“Since we got the BenQ Board, our lessons have changed,” says Danielle Robinson, one of the teachers at Platinum. “We can have more children at the board... [They] can have shared experiences and learn together.”

“One of our favorite features on the BenQ Board is the InstaShare app. We can mirror our iPad onto the screen or vice versa... which we find is really inclusive for children with additional needs that maybe can't access the board independently. We can then share the program onto the screen of our iPad and they can use it from wherever they are,” she continued.

“Seeing the kids having fun while they learn is... it's massive... You want them to find learning fun, and you want to instill that in them. [You want them to enjoy] learning something new instead of it being this chore or [having] their confidence being knocked,” says Sinead Hollywood, a teacher whose daughter also goes to Platinum.

She continued, “seeing my child enjoy the screen... and wanting to participate in those games... is wonderful, because that's all anyone really wants is their child to enjoy learning, really.”

About B2B Technologies

WHAT WE DO

We have been helping companies 'big and small' deliver efficient and cost-effective outcomes for over 30 years. Our success is built on delivering best in class business solutions, all over Australia.

We first opened our doors in 1988, selling printers all over Sydney. Starting with 6 employees, we now have over 60 and a presence in 3 cities in Australia. Having built a reputation for quality, reliability, and outstanding performance across the print markets we operate within, we expanded into software and collaboration solutions.

Today, B2B Technologies helps organisations streamline their Print Management and Print hardware assets, while also delivering leading edge Digital Workflow Solutions and Unified Communication solutions, encompassing both remote licensing and office-space hardware solutions.

Our team works diligently with clients to help digitise their manual inefficient processes across all key departments, in turn helping them drive increased efficiencies and delivering real genuine cost reductions.

